II International Symposium on

APRICOT & PLUM

May 3–7, 2027 | Murcia • Spain

CSIC
Consejo Superior de Investigaciones Científicas

ISHS
International Society for Horticultural Science

SPONSORSHIP OPPORTUNITIES

Official Invitation

We are delighted to invite your organization to become a partner of The II International Symposium on Apricot and Plum, an international congress bringing together leading experts, professionals, researchers, and industry representatives from around the world.

Taking place in Murcia from May 3 to 7, 2027, the congress will provide a unique platform for scientific exchange, professional networking, innovation, and collaboration.

As a sponsor, your organization will have the opportunity to position its brand alongside a high-level international event, engage directly with key stakeholders, and showcase its products, services, and expertise to a highly targeted audience.

We look forward to building a partnership that creates value for your organization and for the congress community. We offer different levels of sponsorship and several opportunities depending on your objectives.

📧 **Contact Organizing Team (congresos@verticesur.es)**

Sponsorship Packages

Partnership Level	Investment	Strategic Objective
GOLD PARTNER	**€3,500**	Premium exposure and meaningful engagement with the congress audience.
SILVER PARTNER	**€2,500**	Excellent opportunity to build visibility and establish your presence.
BRONZE PARTNER	**€1,000**	Flexible entry-level opportunity to associate your brand with the community.

GOLD PARTNER

Investment: €3,500

The Gold Partnership offers strong visibility and direct engagement with an international professional audience.

- Prominent logo placement on the congress website
- Logo on selected congress signage
- Exhibition space
- Social media recognition and dedicated posts
- Branding on selected congress materials
- **1 complimentary full congress registration**
- Post-congress sponsor recognition

SILVER PARTNER

Investment: €2,500

The Silver Partnership provides an effective combination of brand visibility, exhibition presence, and networking.

- Logo featured on the congress website
- Logo on selected congress signage
- Social media recognition
- Branding on selected congress materials
- **1 complimentary full congress registration**
- Post-congress sponsor recognition

BRONZE PARTNER

Investment: €1,000

A flexible opportunity for organizations wishing to demonstrate their support for the II International Symposium on Apricot and Plum and connect with the congress community.

- Logo on the congress website
- Logo on selected sponsor materials
- Branding on selected digital materials
- Sponsor recognition during key moments of the congress
- Digital recognition across platforms

Networking Opportunities

• **Welcome Reception Partner — €2,000**

Own the first networking experience of the congress.

- Exclusive branding during the reception
- Logo on selected event materials
- Sponsor recognition by the host
- Opportunity to provide approved branded materials
- Social media recognition

• **Networking Lunch Partner — €3,000**

Associate your organization with an important moment of informal networking and conversation.

- Premium visibility at the lunch venue
- Logo placement on menus and buffet signage
- Dedicated thank-you mention before the lunch break

• **Coffee Break Partner — €500**

Create a positive and memorable brand interaction during one of the most social moments.

- Includes branded signage at coffee stations
- Official recognition as Coffee Break Partner

Terms & Conditions

All sponsorship opportunities are subject to availability and confirmation by the Congress Organizing Committee.

All branding, promotional materials, and communications must be submitted by the deadlines specified by the Organizing Committee and are subject to approval.

Sponsorship packages and individual opportunities may be customized by mutual agreement.

All prices are exclusive of applicable taxes unless otherwise stated.

